

# Perry's Solutions, LLC

## Decision Making Bias

Our corporate decision making processes are designed to minimize bias. Being aware of how the brain reacts to decision making conditions can improve our overall process. Each section below contains a 2 minute video to expand on the topic provided. If you receive value from this video brief, please share with a colleague.

**Call us to gain an advantage for your project and your company!**

### **BIAS FROM OPTIMISTIC EMOTIONS**

Planning and executing a project has a bias of optimism. This can reduce the opportunity for successful and timely completion before you even begin. <http://bit.ly/2QDY54C>

### **BIAS TOWARD OUTSIDE INPUTS**

These biases can steer us away from what would be a logical decision. Recognizing they exist can help us manage them during important decisions. <http://bit.ly/2QHB14S>

### **BIAS MANAGEMENT FOR ACHIEVING SUCCESS**

We all have bias. How can we handle team formation and structure to reduce the impact on our work? Strategic organization provides an on-going advantage. <http://bit.ly/36jkzyt>

### **COUNTERING BELIEF BIAS**

If beliefs come first and then we look for data to support it, what can we do about this? One way is to think in probabilities. What else can help? <http://bit.ly/2PXzjgL>

### **OVERCOMING BIAS AFTER OUTCOME**

There are biases after the conclusion of an effort. This can have a negative impact on our ability to learn from the experience. Improving provides an edge. <http://bit.ly/2FgJoiu>

Have a great day!



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